

Why O2 is vital for tanning

A tan is only possible where 3 elements are brought together:
UVA, Oxygen and Melanin.

Oxygen increases blood circulation and excites melanin production within the skin, which brings it up to the top layer of your skin, causing it to oxidize faster. The more oxygen your melanin is exposed to, the faster you tan.

Oxygen encourages the body's production of melanin. This pigment helps protect the skin from the harmful affects of ultra violet rays. Oxygen promotes a safer, darker tan and also helps to hydrate the skin and lessen the affects of dry damage.

Skin with lower oxygen levels will burn rather than tan. So, it seems obvious, that the more oxygen in the body and available to the skin to help produce melanin, the darker the tan, the longer it will last, and the less likely the skin will burn or peel.

Oxygen has been shown to increase darker skin pigment (known as melanin) production, giving a deeper richer tan with less chance of burning. (Source: Biochem Biophys Res Commun 1987 Jan 15;142(1):265-74)

Karin Herzog's Silhouette cream delivers additional Oxygen, water and vitamins to the skin: It hydrates, detoxes and plumps and firms simultaneously and also has the added bonus of effectively breaking down and treating cellulite! Silhouette is a remarkable and totally unique multi-functional product which is totally preservative free. It works holistically **with** the body to replace the fundamental elements that age, lifestyle, environment and modern living strip from our skin on a daily basis, and thus allows the skin to balance and look after itself.



By putting extra water into the skin and energizing the skin via oxygen, the hydration levels have been clinically proven to be dramatically increased, so dry flaky dehydrated tanned skin is avoided.

A twice daily application of silhouette will work as the most natural and safe **TAN ACCELERATOR and TAN MAXIMISER** when used as a pre and post sun exposure treatment. Silhouette should be used alongside a traditional SPF cream but adds that extra dimension to induce a darker but much healthier tan. Burning is reduced and a tan is hydrated and vibrant for much longer. By increasing melanin and inducing a darker tan quicker, you can limit actual exposure and still have the best tan ever. Used regularly after exposure, Silhouette will prolong your tan and greatly reduce or can even eliminate peeling.

WHAT A GREAT CREDIT CRUNCH BUSTING PRODUCT THAT DOES ALL THIS AND TREATS CELLULITE! BUT THAT'S NOT ALL! IT CAN ALSO BE USED AS A GENERAL AND SAFE / EFFECTIVE SKIN ANTISEPTIC TO HELP TREAT other skin problems associated with the summer months including BITES, STINGS AND EVEN PRICKLY HEAT WHEN ON HOLIDAY.

EVERYONE SHOULD USE SILHOUETTE BEFORE AND AFTER BATHING TO ENSURE A HEALTHY, NATURAL, SAFE AND BRILLIANTLY RICH, EVEN TAN.